



**METROPOLITAN
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TERRITORIAL POLICING

Brent Police Licensing Unit

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Your Ref: 23514

Our ref: 01QK/018/22/3122NW

Date: Wednesday the 23rd of February 2022

Police representations to the application for a new Premises Licence for 'Fancy Delivery UK Ltd, Go Puff 62-66 Park Parade, NW10 4JB'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

Officer: PC Phil Graves
Licensing Constable 3122NW

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

On 03/02/2022 I submitted reps opposing this application due to the venue appearing to be a standard convenience store wishing to sell alcohol within one of Brent's CIZ. Since this date I have received e-mails from the applicants Barrister detailing the setup of the store.

These e-mails explain how the venue will operate as 'click and collect' style retailer. Customers would enter the store and order the products they desire on an electronic device. The products would then be selected by staff at 'Go Puff' who would then hand these over to the customers at the counter. In addition to this there would be no sale of alcohol to customers walking into the venue. The only way that customers would be able to obtain alcohol from this venue would be via an online ordering service. Any alcohol ordered would only then be delivered to a residential or business property and not to any public place.

Taking all these conditions into account I believe the licensing objectives and the council's CIZ conditions would be met with the following conditions.

Police Representations

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV camera shall be installed to cover all the entrances and exits of the premises, including the loading bay and bike storage area.
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.
4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A suitable intruder alarm complete with panic button shall be fitted and maintained.
7. A 'Challenge 25' policy shall be adopted and adhered to at all times.
8. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council of the police, which will record the following:
 - a) Any complaints received.
 - b) Any incidents of disorder.
 - c) Any faults in the CCTV system.
 - d) Any visit by a relevant authority or emergency service.

9. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale of alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

10. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local enforcement officers.

The online Orders

11. Full name and address details, including postcode, must be given when placing an order.

12. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID – No delivery.

13. Drivers shall not deliver to any person anywhere other than that at the residential/business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces.

14. The minimum age of delivery drivers will be 18.

Additional

15. No alcohol shall be sold to any person walking in or attending the venue in person.

16. Alcohol can only be sold on line and delivered to a residential / business property as detailed in point 13.

17. No alcohol will be physically visible or in reach of any customer. Only staff will have access to the alcohol

If the above conditions were agreed in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk